



comunidad  
**MEXICANA**  
DE GESTIÓN PÚBLICA  
PARA RESULTADOS

## The Mexican Community on Public Management for Results

**Gabriel Farfan-Mares**

Public Finance Visiting Professor

Department of Economics

Universidad Iberoamericana (Santa Fé)

The IADB has promoted the formation of networks and communities of experts and practitioners on management for results throughout the LAC region. The National Network, CoPLAC-GpRD Mexico was created 27 April 2012.



It is part, as it happens with another 7 countries (Colombia, Costa Rica, Guatemala, Honduras, Panamá, Perú y República Dominicana), of the Latin-American and the Caribbean Community of Practice on Managing for Development Results (or CoPLAC-GpRD, by its acronym in Spanish).



# Content of this presentation:

- I. Community of Practice of Latin American and the Caribbean (i.e. CoPLAC) National Impact.
- II. CoPLAC impact on Subnational Governments (Mexico City).
- III. CoPLAC National Organization: The Mexican Community on Public Management for Results.

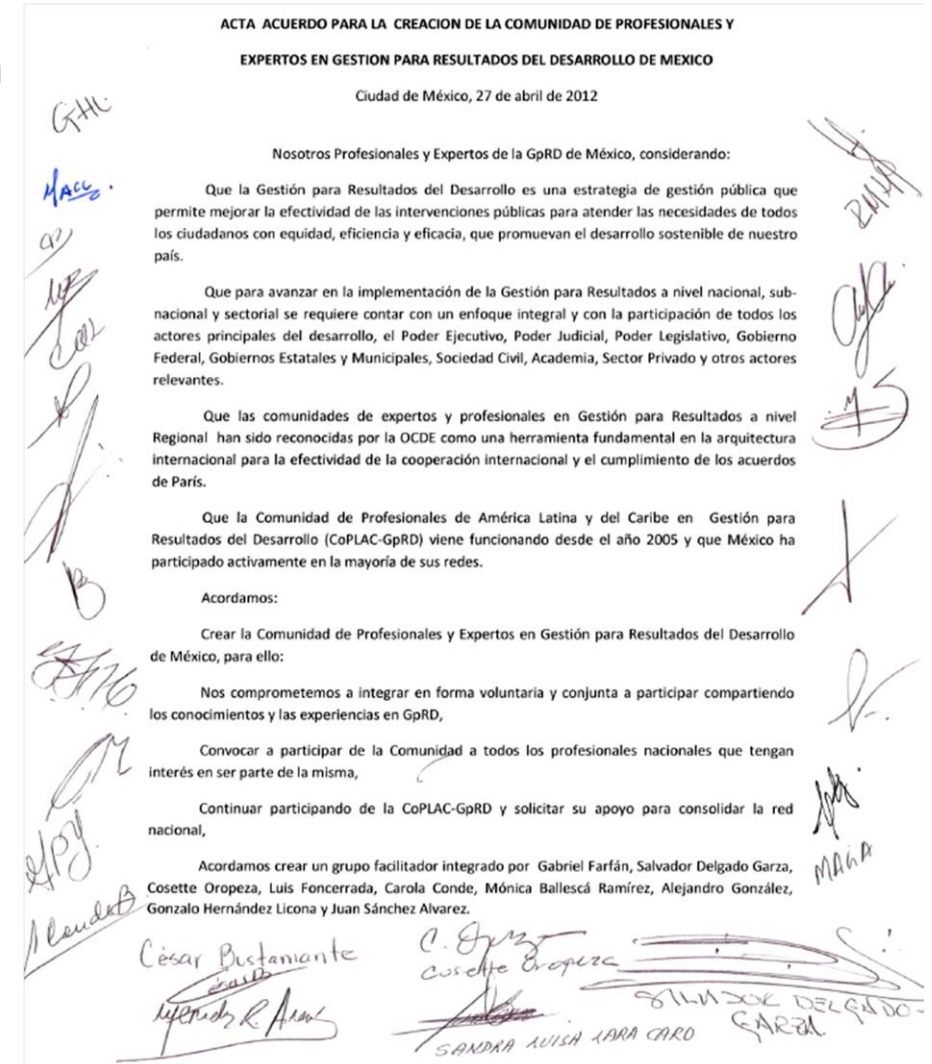
# I. CoPLAC National Impact



# CoPLAC National Impact, I

Layed out the conceptual basis and formalized the foundation of the national community, establishing general and basic principles for building a consensus, such as:

- Management for Development Results is a public management strategy that improves public sector effectiveness for citizens upon equity, efficiency and efficacy for a sustainable development.
- Key national actors has to be involved in this process such as the Executive (at Federal, State and Local levels), the Legislative (Federal & State), the Judiciary, Civil Society, Academia, the Private Sector and other relevant actors.
- OECD acknowledges the importance of national policy networks as a key tool for international cooperation and other international agreements regarding state reform.



## CoPLAC National Impact, II

Provides support in the process of building the National Community such as:

- IADB Headquarters facilitates activities in many ways. For example, provides and disseminate ideas, publications, training possibilities and fora.

- Acts as a practical and efficient “transmission link” with international, national, and local best - *and worst!* - practices regarding management for results.

- Serves as an open and technical space for deliberation and international cooperation.

- Builds public awareness of the importance of managing for results and not “just manage”.

The screenshot displays the CoPLAC-GpRD website interface. At the top left is the logo for CoPLAC GpRD, which stands for the 'COMANDO DE PROFESIONALES DE AMÉRICA LATINA Y EL CARIBE EN GESTIÓN PARA MEJORES TAJOS EN EL DESARROLLO'. The website features a blue header with navigation tabs: INICIO, FORO, REDES, EVENTOS, MIEMBROS, FOTOS, VIDEOS, BLOGS, and NOTICIAS. Below the header, there is a user profile section with options like 'Mi perfil', 'Mis amigos', 'Mis redes', 'Mis fotos', 'Mis videos', 'Mis eventos', and 'Config. del foro'. The main content area is divided into several sections: 'ÚLTIMAS NOTICIAS SOBRE GPRD' with two news items, 'ACTIVIDAD RECIENTE' showing a post by Marina Barbelo, and a 'MIEMBROS' section with a grid of member avatars. On the right side, there is a 'MENÚ LATERAL' with links to CoPLAC-GpRD, PRODEV, GpRD, Publicaciones, and Preguntas frecuentes. Below that is a 'NUCLEO DE TAGS' section listing various topics like BID, Buen Gobierno, CIDE, CONEVAL, and CoPLAC-GpRD. At the bottom right, there is an 'ESTADÍSTICAS' section showing data for Foros (16), Blogs (52), Miembros (1609), and Grupos (18).

# II. CoPLAC impact on Subnational Governments (Mexico City)



Red Nacional

**CoPLAC  
GpRD**

México



## CoPLAC impact on Subnational Governments (Mexico City)

- Mexico City is a huge agglomeration not only of people but of resources. It is, like Washington, DC a community where most of the federal government, prestigious universities, think tanks, and international organizations are based.
- CoPLAC has helped to bridge the gap between government and academia and, perhaps more important, built a space for human resources to be mobilized. For example, it is probably the only place where former public officials can address technical issues or complex policy components which might otherwise be overlooked or under-analyzed.
- It serves as a cluster and an “economy of scale” for management for results culture. For example brings together actors otherwise would not know of they exist or have antagonistic views.



# III. CoPLAC National Organization: Mexico



The National Network, CoPLAC-GpRD México, now Mexican Community on Public Management for Results, is the result of 2 years of intensive work.

Red Nacional  
**CoPLAC**  
**GpRD**  
México



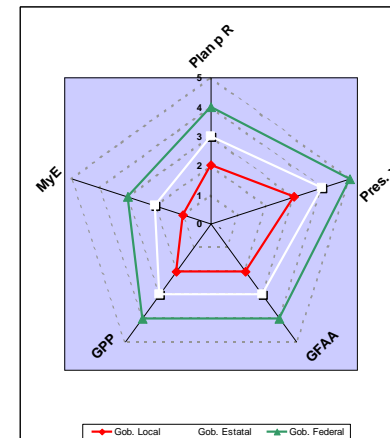
# IADB Framework for evaluating performance MfR

## 5 Pillars of the Management Cycle

1. Planning for Results.
2. Budget for Results.
3. Financial Management, Auditing & Acquisitions.
4. Program and Project Management.
5. Monitoring & Evaluation

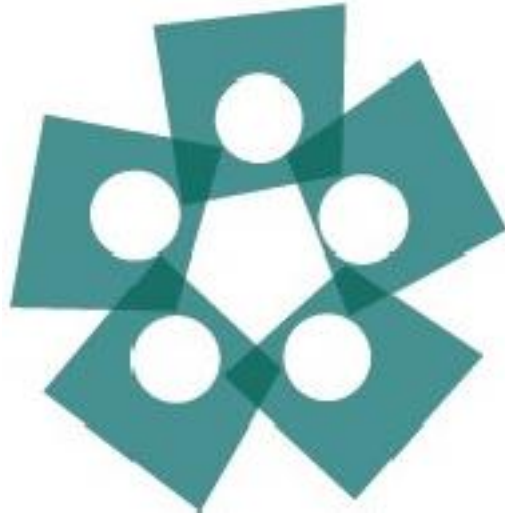


... which produce 23 indicators which comprise a composite index ...



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The **Mexican Community of Public Management for Results (MexCom PMR)** logo represents the 5 pillars of the public management cycle: Planning for Results; Budget for Results; Financial Management, Auditing and Acquisitions; Program and Project Management; and, Monitoring and Evaluation.

It is inspired by the Inter-American Development Bank Model of Public Management for Results and Public Management Open Model for Development.





The **Mexican Community of Public Management for Results (MexCom PMR)** is a policy network comprised by a group of acting and former public servants, consultants, experts and academics who share their experience and knowledge in governmental affairs with a special focus on public finance and policy.

The MexCom PMR main purpose is to promote and strengthen the design and implementation of those policies associated with management for results with specific emphasis on the government's finance, such as taxation, expenditure policy, financing, public enterprises and with public policies at federal, state and local level as well.

The MexCom PMR aim is to give both public finance, management and public policies a results oriented approach to foster economic development and growth, welfare and citizenship building.



The **Mexican Community of Public Management for Results (MexCom PMR)** is a public and open network, independent and multidisciplinary of professionals with ample and proven experience in public finance and policy for results (impact analysis) that deliver personal standpoint independently from the position they hold, which are prone to share their experience and knowledge from a constructive and responsible perspective.

It promotes a gender approach at the interior and exterior of its organization which aims to reduce the gap between men and women opportunities in development.

It promotes independent, comprehensive, and rigorous analyses giving a strong priority to those which are more prone to be applicable. MexCom PMR aims to turn into a reference and provide policy technical advice in public finance and public management for results.



The **Mexican Community of Public Management for Results (MexCom PMR)** aims to produce high quality research and comprehensive studies that deliver public value.

It is a mean to know what is going on at the federal, state and local governments in public finance and policy affairs, exchange knowledge and know about best practices, but also to identify the context and causes of policy failure.

Finally, the MexCom PMR intention is to serve as a consultancy forum in economics, with the purpose of avert and prevent the potential internal and external effects that might harm or hinder people's welfare.

# PC Website

Home Comunidad Gestión Pública Identidad Nosotros Encuentros Publicaciones Opinión Contacto

3 People eat meat and think they will become as strong as an ox, forgetting that the ox eats grass.

4 People eat meat and think they will become as strong as an ox, forgetting that the ox eats grass.

**Pública para Resultados**  
la Comunidad Mexicana de Gestión Pública un polígono, se inspira de acuerdo con el enfoque que se ha impulsado en el Plan de Desarrollo.

Presupuesto por Resultados

Gestión

**Encuentros**  
Consumidores recuperarán 100 mdp por quiebra de Mexicana

La titular de la Procuraduría Federal del Consumidor (Profeco), Lorena Martínez, informó que tras la declaración de quiebra de Mexicana de Aviación.

**Sector de capacidad institucional**  
México será ampliamente escrutado el próximo año y de manera doble con respecto a los derechos de las mujeres. Por un lado, en 2015 se cumplen 20 años de la Cuarta Conferencia de la ONU sobre la Mujer.

**Libro: La gestión para el Resultado**  
La gestión para Resultados en el Desarrollo, Roberto García López y Mauricio García Moreno, PRODEV BID 2011

¿Cómo ser parte de la comunidad?

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Facebook LinkedIn Twitter Print

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<http://www.comunidadmexicana.org/index.html>



# Website Smartphone



# Tablet



<http://www.comunidadmexicana.org/index.html>

# The Mexican Community

Celebrates monthly two kinds of meetings. Public officials present a policy, program or project which are responsible of and the community deliberates (Chatham House rule) and deliver policy recommendations. These might evolve into a more profound analysis that is published (i.e. last publication by CLEAR-CIDE).

*Main topics and policies addressed:* Planning (both national, sectoral and fiscal), Expenditure (Programming), Monitoring & Evaluation, the role of Congress, Transparency and Accountability.

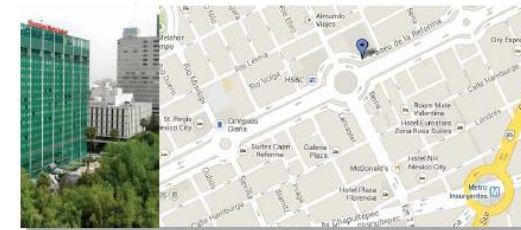
*Main actors who had participated:* Undersecretaries of the Ministry of Finance and Public Function (comptrollership), highest rank officials in charge of monitoring and evaluation (in & out of federal government).



Le extendemos una cordial invitación a la presentación del libro

**Fortaleciendo la Gestión para  
Resultados en el Desarrollo en México  
Oportunidades y Desafíos**

Que se llevará a cabo el  
miércoles 9 de octubre a las 18:00 hrs. en el  
Salón Imperio A Hotel Sheraton María Isabel  
Paseo de la Reforma 325 2do. Piso  
Col. Cuauhtémoc, C.P. 06500, México D. F.  
<http://www.panoramio.com/photo/28444867>



**Presentan:**

Dra. Mercedes Araoz Fernández	Representante del BID en México
Lic. José Ángel Mejía Martínez del Campo	Jefe de la Unidad de Evaluación del Desempeño, SHCPz
Dra. Claudia Maldonado Trujillo	Coordinadora General del CLEAR CIDE
Dr. Jorge Chávez Presa	Dir. Gral. Adjunto en Banca de Gobierno / Banorte IXE
Dra. Mónica Balleascá	Red Nacional CoPLAC GpRD México

Favor de confirmar su asistencia al (55) 3688 1176  
correo: [comunidadgprmexico@gmail.com](mailto:comunidadgprmexico@gmail.com)

## The Mexican Community

Is perhaps the only organization with its profile in Mexico.

It is a plural, diverse, open, deliberative and individually comprised policy network which serves as a “cognitive institution” or “epistemic community”.

Because of its association with the CoPLAC, it is an internationally-hooked or global organization which reinforces its mandate.

In 2012-2013, it directly worked with the federal government to increase the potential for the National Development Plan 2013-2018 to deliver by a collection of strategies and specific measures.

# 2014 – 2015 Activities and Programme



## Activities and Programme 2014 - 2015

- Monthly meetings regarding structural reforms lately introduced by the government (fiscal and energy, among others).
- Publishing agreements with editorial houses and other organizations.
- Fund raising and other financial sources.
- Strategic and long term planning.
- Support of the formation of subnational communities (Jalisco and perhaps Hidalgo, out of 31 potential candidates)
- International Forum (2015).
- Alliances with institutions at national & international level.

## Public sector innovation and e-government

- > [Budgeting and public expenditures](#)
- > [Fighting corruption in the public sector](#)
- > [Public employment and management](#)
- [Public sector innovation and e-government](#)**
- > [Regional development](#)
- > [Regulatory policy](#)
- > [Risk management](#)

### OECD Observatory of Public Sector Innovation

#### What is public sector innovation?

Public sector innovation is about using new approaches, from policy design to service delivery, to improve the performance and responsiveness of the public sector.

#### Did you know?

- By means of the innovative approach "New Ways of Working" focusing on enhancing efficiency and effectiveness, rescheduling working time and rethinking office space, the Federal Public Service of Mobility and Transport in Belgium will be able to end the lease contract for one of its buildings in 2014 saving up to 1.7 million Euros per year.
- In rural areas of Mexico, citizens can receive government welfare payments in community-owned stores, gas stations and telecommunications offices.
- In Denmark, savings of up to 70% are expected by moving public service transactions from face-to-face service delivery to online self-service channels only.

#### What is the Observatory of Public Sector Innovation doing?

The OECD is currently developing an Observatory of Public Sector Innovation (OPSI) which collects and analyses examples and shared experiences of public sector innovation to provide practical advice to countries on how to make innovations work. The OPSI does this by:



**The Korean Experience**  
Lighting Ideas for LAC Development  
한국의 경험

**The Mexican Community would like to thank the sponsors and organizers of this important meeting in Washington, D.C. for its invitation**



**MINISTRY OF STRATEGY  
AND FINANCE**



THE REPUBLIC OF KOREA



**IDB**

**And express its gratitude with the Bank's headquarters in Mexico City for its enthusiastic support.**

