

AGENDA

<p>INTERNATIONAL CONFERENCE: "THE KOREAN EXPERIENCE: LESSONS FOR LAC DEVELOPMENT" Andrés Bello Auditorium Washington D.C., May 13th-15th, 2014</p>	
<p>Day 1: Tuesday, May 13th, 2014</p>	
08:30-09:00	<p>Registration</p>
09:00-09:30	<p>Welcoming Remarks</p> <ul style="list-style-type: none"> • Luis Alberto Moreno, President, IDB • Suk Joon Lee, Vice Minister, Ministry of Strategy and Finance, MoSF, Korea
09:30-10:00	<p>General Overview</p> <ul style="list-style-type: none"> • David Kang, Director of the Korean Studies Institute, University of Southern California
10:00-10:50	<p>The panel will provide a historical overview of key/salient factors of Korea's accelerated growth experience and draw some lessons for Latin America and the Caribbean countries.</p> <p><i>Presenter:</i></p> <ul style="list-style-type: none"> • Yoon Cho, Economist, Dean, GSIS, Sogang University, Korea <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Victor D. Cha, Director of Asian Studies, Georgetown University, • Juan Felipe López Aymes, Professor, Universidad Autónoma de Nuevo León, Asian Studies Center, México <p>Moderator: Ana Maria Rodríguez, Manager, Institutions for Development, IDB</p>
10:50-11:10	<p>Coffee Break</p>
11:10-12:30	<p>The panel poses that strong middle classes are essential for the development of effective national development policies. In the case of South Korea, where there were few large fortunes in the 1950s, middle classes allowed the State to impose its policies on industrial capitalism. This contrasts with LAC countries, in which large private industrial and agricultural owners imposed their own</p>
<p>Plenary Session I: Korea's Fast-Track Journey to Development</p>	
<p>Plenary Session II: The Role of Urban Middle Classes in Promoting National Development:</p>	

AGENDA

<p>a Comparison of Korean and LAC Cases</p>	<p>preferences on State development policies.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Diane E. Davis, Professor of Urbanism and Development at Harvard University Graduate School of Design. Author of <i>Discipline and Development: Middle Classes and Prosperity in East Asia and Latin America</i>. Cases from South Korea, Mexico and Argentina. <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Alejandro Portes, Professor of Sociology, Chair of the Department of Sociology, Princeton University • Jae-Gil Park, Former Vice President, Korea Research Institute for Human Settlements • Nora Libertun, Housing & Urban Development Specialist, Fiscal and Municipal Management, IDB <p><i>Moderator:</i> Vicente Fretes, Division Chief, Fiscal and Municipal Management, IDB</p>
<p>12:30-13:45</p>	<p>Lunch break</p>
<p>13:45-15:05 Plenary Session III: State Owned Enterprises (SOEs): Are Public Enterprises a Curse or a Blessing for the Citizen of Latin America and the Caribbean?</p>	<p>What is the quality of public services delivered to the population by those enterprises? What is the trade-off for the citizens between prices and quality of public services? Are there hidden subsidies in their tariffs and other contingent liabilities? Are SOEs still contributing to fiscal deficits and mounting public debt in the region?</p> <p>State Owned Enterprises (SOEs) represent a significant share of Korea's economy and it might be an interesting reference for the region in terms of their efficiency, governance, transparency, monitoring and evaluation (M&E). This session explores those issues, comparing Korea's experience and the challenges of SOEs for the LAC region. Additional areas of discussions are: (i) SOEs' presence at national and subnational governments; and (ii) government supervision and public accountability and transparency.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Aldo Musacchio, Associate Professor, Harvard Business School <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Bong Hwan Cho, Deputy Director General, Public Institutions Innovation

AGENDA

	<p>Planning, MoSF, Korea</p> <ul style="list-style-type: none"> • Juan Carlos Echeverry, Executive Director for Colombia and Peru, IDB • Gustavo García, Principal Technical Lead Fiscal Economist, Fiscal and Municipal Management, IDB <p><i>Moderator: Jorge Kaufmann</i>, Modernization of State Senior Specialist, IDB</p>
<p>15:05-16:25 Plenary Session IV: Institutional Capacity Impacts Economic Growth: A look into the Korean Transport Infrastructure</p>	<p>The Korean experience tells us that institutional capacity can be a strong driver for more effective government and economic growth. What are the lessons to be drawn from the Korean transport infrastructure case study?</p> <p>Areas of discussion:</p> <ul style="list-style-type: none"> -The rise of a new vision for institutional development in LAC -The role of institutional capacity and knowledge development for the strengthening of public services -Institutional culture and capacity building <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Hyeon Park, Associate Professor and Vice Dean, University of Seoul, Korea <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Jay-Hyung Kim, Adviser, Public Sector Governance Group, World Bank • Estéban Diez, Principal Specialist, Infrastructure and Environment Sector, IDB • Fernando Straface, Executive Director CIPEC, Argentina <p><i>Moderator: Nestor Roa</i>, Division Chief, Infrastructure and Environment Sector, IDB</p>
<p>16:25-16:45</p>	<p>Coffee Break</p>
<p>16:45-17:45 Parallel Session I: Boosting Financial Inclusion in LAC</p>	<p>In spite of recent efforts by many countries and a huge potential that new technologies provide, financial inclusion continues to evade LAC as a very high percentage of households and firms lack access to basic financial services.</p> <p>This session opens the floor to the case of Korea which, through a unique series of policies, has achieved high levels of access to financial services and has placed financial inclusion as a main pillar of its overall financial market development strategy.</p> <p>Areas of discussion:</p>

AGENDA

	<ul style="list-style-type: none"> - Key ingredients for a successful financial inclusion strategy - Main challenges facing LAC - Coordination mechanisms between public and private actors <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Min Chang, Korea Institute of Finance, Korea • Sergio Navajas, FOMIN Senior Specialist, Multilateral Investment Fund • Fernando de Olloqui, Financial Markets Lead Specialist, Financial Markets and Financial Institutions, IDB <p><i>Moderator: Jorge Roldan</i>, Chief, Technical Assistance and Strategic Partnerships Division, IIC-IDB</p>
<p>16:45-17:45</p> <p>Parallel Session II: Public Expenditure Quality and Financial Governance of the XXI Century: The Key for Transparency and Confidence</p>	<p>What are the technological opportunities in the strengthening of public financial management integration? What is the importance of finance integration for public institutions and transparency, and what is the impact for citizens?</p> <p>Areas of discussion:</p> <ul style="list-style-type: none"> - Integrated Financial Management Information Systems (IFMIS) in LAC and in the World. - The Korean Digital Budget & Accounting System (dBrain): integration and lessons learned. <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Sang Rock Bae, Director, Fiscal Information System Division, MoSF, Korea • Cem Dener, Senior Public Sector Specialist, Governance Global Practice, World Bank • Carlos Pimenta, Modernization of State Principal Specialist, FMM, IDB <p><i>Moderator: Axel Radics</i>, Fiscal and Municipal Development Specialist, FMM, IDB</p>

AGENDA

<p>Parallel Session III: A New Look at Data: Bringing Statistics to the Citizens</p>	<p>This panel will look at new trends in making statistics user-friendly so citizens can better understand the world they live in and enable them to make informed choices and decisions. Spreading, sharing and using information is crucial. Doing so in an engaging and simple way is extremely powerful, especially when complex statistics can be understood with just a quick glance. Technological advances combined with creative new data visualization tools and maps help decision-makers at all levels to see and use statistical information easily, rapidly and conveniently. Users can easily grasp data on land, population, economy, society, and culture in order to help them better understand the information and put it in context for their current needs and future plans.</p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Yu Gyung Kang, Director, Statistical Information Portal Division, National Statistics Office, Korea • Jorge García, Deputy Director, National Institute of Statistics and Censuses (INEC), Visualizing Data to Improve Lives: EcuadorEnCifras, Ecuador • Diego Arisi, Modernization of the State Lead Specialist, IDB MapaRegalías, Colombia <p><i>Moderator:</i> Carlos Santiso, Division Chief Institutional Capacity of the State, IFD/ICS</p>
<p>18:00-19:30</p>	<p>Korean Traditional Ballet – Enrique Iglesias Auditorium</p>
<p>Day 2: Wednesday, May 14th, 2014</p>	
<p>09:00-09:15</p>	<p>“King Pins and 'Kaiken' New Approaches for a New Jump” by Dong Yeon Kim, Minister, The Prime Minister’s Office, Korea</p>

AGENDA

<p>09:15-10:35</p> <p>Plenary Session V: Korea: Leading the Global ICT Development</p>	<p>Broadband in particular is a powerful driver for sustainable economic growth, job creation and human skills development and an enabler of democracy and social transformation. We may say that Broadband is a general purpose technology (GPT) with pervasive productivity impacts on multiple sectors of the economy (energy, water, industrial production, services, transport, etc.) with a similar impact on the transformation of the economy as previous GPTs have had in the past, including the printing press, steam engines, and electricity. Having this in mind, the objective of the panel will be to discuss how specific public policies and strategic regulations applied by Governments around the world could be lessons learnt to take into consideration to make our Region leapfrog and catch up with developed Regions.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • James Larson, Visiting Scholar, USC Korean Studies Institute, University of Southern California for research on forming a Korea-U.S. ICT Policy Research Network <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Peter Pitsch, Executive Director, Communications Associate General Counsel, Intel Corporation • Tai Myoung Chung, Professor, Sungkyunkwan University and Vice Chair of OECD Working Party on Information Security and Privacy, Korea • Antonio Garcia-Zaballos, Broadband Platform Coordinator, IFD, IDB <p><i>Moderator: Adrean Scheid Rothkopf</i>, Vice President, Government Relations-Latam. Millicom International Services LLC.</p>
<p>10:35-10:45</p>	<p>The Launching of Broadband Index for LAC By: Antonio García, Broadband Platform Coordinator, IFD, IDB</p>
<p>10:45-11:00</p>	<p>Coffee Break</p>
<p>11:00-12:20</p> <p>Plenary Session VI: Economic Systemic Capitalism vs. Occupy</p>	<p>Under what context can Small and Medium Enterprise (or SME) financing contribute to a sustainable growth and development? What strategies of SMEs financing can be implemented in LAC in order to increase competitiveness for LAC entrepreneurs in the global economy?</p>

AGENDA

<p>Wall St: The Financing of Small and Medium Enterprises</p>	<p>Areas of discussion:</p> <ul style="list-style-type: none"> - The role of public institutions: Korea vs. LAC - Opportunities and challenges for the entrepreneurs of today - Job creation and SMEs financing <p><i>Speaker</i></p> <ul style="list-style-type: none"> • Kyongran Seo, Team Manager for SME Finance Division, Industrial Bank of Korea (IBK) <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Ayman El Tarabishy, Executive Director International Council for Small Businesses (ICSB), Associate Professor, George Washington University • Oscar Lindo, President, El Salvador Development Bank (BANDESAL) • Daniel Fernando Fonseca, Capital Markets and Financial Institutions Lead Specialist, IDB <p><i>Moderator: Diego Herrera</i>, Financial Markets Senior Specialist, IFD, IDB</p>
<p>12:20-13:20</p>	<p>Lunch break</p>
<p>13:20-14:40 Plenary Session VII: Korea-LAC Trade and Investment Relationship: Challenges and Opportunities</p>	<p>Over the past two decades, bilateral trade between LAC and Korea has grown faster than with any other partner except for China. Bilateral investment has also signs of vitality, with Korea becoming the second most important Asian investor in the region, second only to Japan. Despite this remarkable dynamism, bilateral trade has yet to fulfill its full potential, Hampered by lingering trade barriers and high information and transport costs. This panel will discuss measures to realize this potential.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Mauricio Mesquita Moreira, Principal Economic Advisor, INT, IDB <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Won-Ho Kim, Professor, School of International Area Studies, Hankuk University of Foreign Studies, Korea • Jae Kwak, Professor, Kyung Hee University, Korea <p><i>Moderator: Antoni Estevadeordal</i>, Sector Manager, INT, IDB</p>
<p>14:40-16:00 Plenary Session VIII:</p>	<p>This panel is a round-table discussion about the possibility of adapting the Korean New Towns program in Latin America and the Caribbean (LAC) and its potential to promote compact and high density cities. The New Town</p>

AGENDA

<p>Korean New Towns: A Viable Smart Growth Strategy for Cities in Latin America and the Caribbean?</p>	<p>Construction Policy has sought to build 15 towns in the periphery of Seoul and provide nearly 900 thousand housing units. A key objective of the policy has been to contain sprawl and provide a good balance of housing and jobs in order to create an efficient land use pattern and promote the use of alternative transportation methods. Therefore, analyzing the results of this experience could provide important policy recommendations for the cities in the LAC region since many are dealing with problems of sprawl, lack of affordable housing, and traffic congestion.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Young-Tae Kwon, Director, Overseas Project, Korea Land and Housing Corporation (LH) <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Kun-Hyuck Ahn, Professor, School of Civil and Environmental Engineering, Seoul National University, Korea • Robert Cervero, Friesen Chair of Urban Studies; Professor of City & Regional Planning, University of California, Berkeley • Andrés G. Blanco, Fiscal & Municipal Management Sr. Specialist, IDB. Smart Growth policies in LAC <p><i>Moderator:</i> Ellis Juan, General Coordinator, Emerging and Sustainable Cities Initiative</p>
<p>16:00-16:15</p>	<p>Coffee Break</p>
<p>16:15-17:35</p> <p>Plenary Session IX: From e-Government to m-Government: Reaching Every Citizen with Efficient Public Services</p>	<p>The panel will focus on how governments can use the high penetration of cellular phones to make public services more accessible to citizens and spread efficiency and transparency in government activity. Two specific sectors will be used to illustrate the experience: health and security.</p> <p>Some of the questions to be answered are: what was the scenario when cell phones entered the Korean society? What drivers make the cell phone adoption to advance so fast? How do you change the citizen culture so they use cellular phones to access public service with confidence? How is the m-government scenario today? How are Korean citizens using cell phones to access health services? How is the government taking advantage of the high penetration of cell phones to improve citizen security in Korea?</p> <p>The panel will discuss the following topics: how is the LAC region taking</p>

AGENDA

	<p>advantage of the opportunities offered by cell phones to provide better public services? What obstacles are preventing a more rapid advancement? How can LAC countries adapt the Korean experience to accelerate their progress?</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Baek SeungHo, Principal Manager, Global IT Cooperation Division, Korea <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Eduardo Jaén, General Administrator, Authority for Government Innovation (AIG), Panama • Sandro Jiménez Ocampo, Researcher, Professor, CEO of Academy TIC, Colombia • Miguel A. Porrúa, Modernization of State Lead Specialist, IDB <p><i>Moderator:</i> Alejandro Pareja, Modernization of State Specialist, IDB</p>
<p>17:45-18:45 Parallel Session IV: Green Financing and Innovation – from the International Landscape to Local Implementation</p>	<p>The session will aim at providing an overview of discussions relating to international climate and green finance, including an update about opportunities arising from the International Green Climate Fund, located in Songdo, Korea. Initial presentations regarding opportunities and challenges of transition to a green economy and international climate finance will be followed by presentations on specific examples of how financial institutions have been developing green financing and a reflection on opportunities and challenges in channelling climate / green finance.</p> <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Suh-yong Chung, Professor, Division of International Studies, Korea University. “Opportunities and challenges to promote economies transition to low carbon / green economies” • Enrique Nieto, Director, Sustainable Projects, Nacional Financiera, Mexico. “The Experience of a NDB in designing and implementing green financing lines” • Maria Netto, Financial Markets Lead Specialist, Capital Markets and Financial Institutions Division, IDB. “The role of National Development Banks scaling up private finance” <p><i>Moderator:</i> Juan Antonio Ketterer, Division Chief, Capital Markets and Financial Institutions Division, IDB</p>

AGENDA

<p>17:45-18:45</p> <p>Parallel Session V: LAC Community of Practice on Managing for Development Results: a Tool for Change, Innovation, Creativity, and Best Practices on MfDR</p>	<p>The Latin-American and the Caribbean Community of Practice on Managing for Development Results (CoPLAC-MfDR) is integrated by groups of actors in eight clusters: Budgeting for Results Network, M&E, Parliamentarian Forum on MfDR, Civil Society, Sub-National Governments, Planning Network, National Public Investment Systems, Private Sector, with a commitment to improve public management effectiveness. During these years CoPLAC has been receiving strong support from Korea and they have been actively participating in our different networks.</p> <ul style="list-style-type: none"> - Movie: network in action - CoPLAC-MfDR facilitates demand-driven advice and problem-solving assistance from experts on MfDR particularly for practical hands-on issues. - As an IFD specialist, do you know how to use this as an instrument for your work? - If you want to lead in your area of expertise, CoPLAC-MfDR resources are the tools you need <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Roberto García López, Executive Secretary, CoPLAC-MfDR, IDB • Yun-Cheol Koo, Deputy Director General, Performance Management, MoSF, Korea • Gabriel Farfán, PhD, Mexican Case <p><i>Moderator:</i> Hyungon Kim, Modernization of the State Lead Specialist, IFD, IDB</p>
<p>Day 3: Thursday, May 15th, 2014</p>	
<p>09:00-09:10</p>	<p>Video: Welcome to Busan</p>
<p>09:10-10:30</p> <p>Plenary Session X: Equitable Growth Strategies through the redesign of technical and vocational systems</p>	<p>In times of fast technology developments, labor mismatches may arise, causing labor competition to become disadvantaging for the unskilled labor force. This session takes a look at the Technical and Vocational Education and Training (TVET) programs that Korea adopted over the past years in order to tackle labor disparities and work toward an equitable growth.</p> <p>Areas of discussion:</p> <ul style="list-style-type: none"> -Elements of the Korean TVET system that helps to ensure a quality and pertinent system -What are the bottlenecks in Latin America for the implementation of such

AGENDA

	<p>elements?</p> <p>-Remembering LAC lessons from the past and from Korean experience -Looking ahead to tech developments in LAC, opportunities and potential challenges.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Young-Bum Park, President, Korea Research Institute for Vocational Education & Training (KRIVET) <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Carlos Tramutola, Manager of Social Development, Organización Techint, Argentina • Hernan Araneda, Head of the Centre for Innovation in Human Capital at Fundación Chile • Carmen Pages, Unit Chief Labor Markets, IDB <p><i>Moderator:</i> Graciana Rucci, Labor Markets Economics - Lead Specialist, IDB</p>
10:30-10:50	Coffee Break
<p>10:50-12:10</p> <p>Plenary Session XI: The Korea's Productive Transformation: From Catching-up to Innovation Leader</p>	<p>Korea has performed exceptionally well over the last few decades in its efforts to catch up with the world's leading economies, and it has instigated waves of industrial upgrading to become a world leader in some of the most high-technology industries. The aim of this session is not only to reflect on the main science, technology and innovation policies that Korea's government put in place in order to reach this outcome, but also how these policies have evolved and changed over time as the country has gradually converged with the international best practices.</p> <p><i>Speaker:</i></p> <ul style="list-style-type: none"> • Keun Lee, Professor of Economics, Seoul National University and Director, Center for Economic Catch-up, Korea <p><i>Panelists:</i></p> <ul style="list-style-type: none"> • Carl Dalhman, Head of the Thematic Division and Head of Global Development Research Development Centre, OECD • Jose Miguel Benavente, Division Chief, Competitiveness & Innovation, IFD IDB

AGENDA

	<ul style="list-style-type: none"> • Chi-Ung Song, Research Fellow, Science and Technology Policy Institute, Korea <p><i>Moderator: Gustavo Crespi</i>, Science and Technology Principal Specialist, IDB</p>
12:10-12:30	<p>Closing Remarks</p> <ul style="list-style-type: none"> • Ana Maria Rodríguez, Manager, Institutions for Development, IDB • Yun-Cheol Koo, Deputy Director General, Performance Management, MoSF, Korea • Bernardo Guillamón, Manager, Office of Outreach Partnership, IDB

Organizing Institutions



MINISTRY OF STRATEGY
AND FINANCE

